



# Economic growth, foreign investment, tourism, and electricity production as determinants of environmental quality: empirical evidence from GCC region

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## Abstract

Each economic factor generates both positive and negative externalities regarding environmental quality. Owing to this, the current study aims to explore the impacts of various economic variables on the environmental quality of the Gulf Cooperation Council (GCC) region. By sampling the 24 years (1996–2019) financial statistics of six GCC region countries, we investigate the impact of economic growth, foreign investment, trade volume, tourism investment and revenue, and electricity production on CO<sub>2</sub> emissions. The empirical analysis is based upon dynamic least square and fully modified ordinary least square model due to the existence of cointegration. Following the results, economic growth, foreign investment, tourism investment, electricity production, and population density have a positive impact, while trade volume and banking development have a negative impact on the volume of CO<sub>2</sub> emissions. The results support the pollution haven hypothesis in the GCC region and have many policies for environmental economists regarding the protection of the natural environment in the long run. In parallel to economic growth, the policy officials from the GCC region should focus on environmental sustainability. They should exert more effort for developing sustainable economic growth policies. The current analysis offers new insights regarding the dynamic role of various economic factors in establishing the CO<sub>2</sub> emission volume in the GCC region.

**Keywords** CO<sub>2</sub> emissions · Economic growth · Pollution haven hypothesis · GCC region · Tourism

**JEL Classification** O44 · Q51 · Q56

## Introduction

In 2015, the General Assembly of the United Nations argued the famous 17 goals regarding sustainable development. These goals are projected to be accomplished by the year

2030 (UNGA 2015). Considering the importance of these goals, the literature has paid much attention to the exploration of these goals. Among the others, the literature on sustainable economic growth and the impact of various economic factors on environmental sustainability have gained significant attention from researchers (Eyuboglu and Uzar 2020; Huang et al. 2022). For the time being, each country

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is concerned about the preservation of natural resources, e.g., a clean environment for its future generation. The intensive increment in multiple environmental issues has created serious threats not only for the health of human beings but also for other creatures in the ocean and air. In case of the GCC, these economies are suffering from intensive climate changes due to their sole dependency on fossil fuels as an energy source (Mahmood 2022). According to statistics provided by The World Bank, the four economies of GCC including Bahrain, Oman, Kuwait, and Qatar are 100% relying on non-renewable energy sources. The ratio in the other two economies is not less than 80%. Meanwhile, these economies are experiencing a major inflow of FDI during the last few decades. Additionally, the GCC region is considered one of the major tourist destinations in the world (Chen et al. 2018; Ozturk et al. 2021). For instance, Saudi Arabia welcomes millions of Muslim pilgrims on Hajj. All these factors substantially impinge upon the climate quality in this region. Therefore, the current study aims to explore the environmental footprints of various economic factors in this region.

In parallel to economic growth, more inflow of FDI, and expansion in other economic activities, it is equally important to develop some policies that ensure the sustainability of the natural environment (Charfeddine and Kahia 2019; Huang et al. 2022). The stimulus behind the staggering focus on environmental sustainability is an extensive increment in environmental issues. The exploration of various economic operations by the economic agents has created a panel of environmental issues, e.g., distortion of the ozone layer, enrichment of harmful gasses in the air, and other health issues. Such environmental degradation shows the incompetency of environmental policies and the exploitation of the natural environment for personal benefits by economic agents. Meanwhile, a country may adopt some policy relaxation in environmental compliance to achieve the various objectives regarding rapid economic growth and encouraging the domestic industrial zones on more production (Odhiambo 2016). However, it becomes necessary to regularize such operations and impose some policy restrictions to undermine environmental degradation. In the real world, China has made double-digit economic growth in the last decade. Parallely, it has also faced an extensive increment in CO<sub>2</sub> emissions during this era (Chen et al. 2018). This phenomenon exemplifies the direct impact of various economic factors on CO<sub>2</sub> emissions and urges investigation of a similar trend in the GCC region.

From the viewpoint of the above discussion, the current study explores the impact of economic growth, foreign investment, trade volume, tourism investment and revenue, and electricity production on the environmental quality of the GCC region. We select these variables because the GCC region is experiencing a dynamic change in all these

mentioned variables like too much tourism, high trade of oil products, consumption of fossil fuel to produce electricity, and high environmental degradation (Table 1). In addition, the GCC region economies are facing the too much environmental issues (as shown in descriptive Tables 2 and 3; the average CO<sub>2</sub> emission is too high, implying the existence of environmental issues), and it is more relevant to explore the relationship of underlying variables in connection with environmental quality specifically in GCC region. The GCC economies are consuming a massive ratio of non-renewable energy in their total energy demands and thus are the haven of pollution. Therefore, we have included these variables in the case of GCC. The empirical analysis is based upon 24 years (1996–2019) statistical scores of six GCC region countries including Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates. To test the underlying designed framework, we employ the FMOLS tests due to the existence of cointegration and the nature of data (macro-panel). The statistical results provide a novel understanding of the relevant role of economic growth, foreign investment, tourism investment, electricity production, and population density in CO<sub>2</sub> emissions in this region. Additionally, the current analysis asserts that the trade volume and banking development can mitigate the CO<sub>2</sub> emissions. The empirical results robust the findings of previous literature and suggest the existence of the pollution haven hypothesis in the GCC region.

The importance of current analysis can be categorized into three strands, i.e., theoretically, empirically, and practically. Theoretically, the current study provides the robustness to the existing literature by exploring the impact of various economic factors that were argued by the previous studies on CO<sub>2</sub> emissions in the GCC region. It combines the various strands of literature and offers robust theoretical insights into the GCC region. This study adds a list of variables in a single analysis and explores their dynamic impact on CO<sub>2</sub> emissions in the GCC region. In addition, the undergoing analysis confirms the famous EKC model in the case of GCC nations. Empirically, the current analysis investigates the impact of the most discussed economic factors on CO<sub>2</sub> emissions and provides empirical support for the stratification of the pollution haven hypothesis in this region. The implication of the FMOLS model suggests the persistence of specific relationships of variables in long run. In addition, the current empirical analysis provides robustness by employing the DOLS model and offers unbiased results. Our study supplements the empirical evidence on both the declining and boosting impact of included explanatory variables on CO<sub>2</sub> emissions in the GCC region. Practically, this study suggests direct policies regarding environmental sustainability in this region. Policy officials should focus on sustainable economic progress, introduce some regulations for foreign investors, and develop policies for alternative

**Table 1** Variables

Variable	Role	Measurement	References
CO <sub>2</sub> emissions	Dependent	Metric tons/capita	(Charfeddine and Kahia 2019; Gao 2021)
Economic growth	Independent	GDP growth rate	(Ameer and Munir 2020)
Foreign investment	Independent	FDI inflow (% of GDP)	(Luo et al. 2021)
Trade volume	Independent	(Exports + imports) % of GDP	(Shahbaz et al. 2013a, b)
Tourism Investment	Independent	International tourism, expenditures (% of total imports)	(Paramati et al. 2018)
Tourism revenue	Independent	International tourism, receipts (% of total exports)	(Paramati et al. 2018)
Electricity production	Independent	Electricity production from oil, gas, and coal sources (% of total)	(Bakay and Ağbulut 2021)
Population density	Independent	Population density (people per sq. km of land area)	(Rahman and Alam 2021)
Banking development	Independent	Domestic credit to the private sector by banks (% of GDP)	(Acheampong 2019)

Source: previous literature

**Table 2** Descriptive results

	Mean	Std. dev	Max	Mini	Skewness	Kurtosis	Observations
CO <sub>2</sub>	22.471	0.054	47.699	7.071	0.645	3.108	144
EG	4.397	0.073	26.170	-7.076	1.304	4.949	144
FDI	2.506	0.078	33.566	-3.175	0.353	3.605	144
TDV	106.534	0.158	191.876	56.088	0.901	3.009	144
TRI	12.481	0.064	28.717	2.855	0.604	1.963	144
TRR	5.066	0.138	18.493	0.507	1.400	3.963	144
EPR	96.232	0.081	100.000	67.673	-0.110	5.902	144
POD	299.429	0.091	2104.056	7.226	0.912	4.025	144
DCB	51.343	0.083	105.187	20.792	0.683	2.708	144

Acronym's detail: *CO<sub>2</sub>* CO<sub>2</sub> emissions, *EG* economic growth, *FDI* FDI inflow, *TDV* trade volume, *TRI* tourism investment, *TRR* tourism revenue, *EPR* electricity production, *POD* population density, *DCB* domestic credit by banks. Source: own calculation

**Table 3** Mean trend across the countries

	Bahrain	Kuwait	Oman	Qatar	Saudi Arabia	U.A.E
CO <sub>2</sub>	22.322	24.377	13.133	36.820	14.296	23.875
EG	4.393	3.165	3.224	8.258	3.027	4.314
FDI	5.621	0.408	2.282	2.372	1.996	2.357
TDV	146.707	93.280	102.650	91.913	74.050	130.603
TRI	7.959	22.779	7.189	19.045	8.533	9.378
TRR	11.771	1.374	4.448	5.755	3.445	3.578
EPR	100	100	100	100	77.466	99.929
POD	1397.462	157.387	10.083	130.173	12.109	89.360
DCB	57.822	65.530	45.989	46.122	37.512	55.081

Acronym's detail: *CO<sub>2</sub>* CO<sub>2</sub> emissions, *ED* economic growth, *FDI* FDI inflow, *TDV* trade volume, *TRI* tourism investment, *TRR* tourism revenue, *EPR* electricity production, *POD* population density, *DCB* domestic credit by banks. Source: own calculation

energy sources. Specifically, the analysis suggests considering the role of variables as a long-term strategy in managing the environment (the results of FMOLS models suggest the long-term impact). Meanwhile, they should enhance the banking development and trade volume.

The remaining paper is distributed into 5 sections, i.e., the “Literature review” section presents the review of literature, the “Data and methods” section provides data and methodology, and the “Empirical results” section demonstrates the empirical results. In the “Discussion” section, we discuss

the results and conclude the whole study in the “**Conclusion and policies**” section. The references are offered at the end of the paper.

## Literature review

Due to the increment in economic growth and related activities, the sustainability of environmental quality has become the main agenda for policy officials (Shi, et al. 2019). It is eminent that lethal gasses are mandatory to hold the temperature of the earth at some certain level to maintain life. However, huge amounts of such gasses due to man-made operations, e.g., extensive use of fossil fuels and other greenhouse gasses, bring scorching temperatures and global warming which change the global warming system. Some empirical studies in the early 1990s independently examined the connection between per capita income and ecological degradation (Panayotou 1993). Their findings further asserted that ecological degradation and per capita income unveiled an upturned U-shaped curve, identified as the ecological Kuznets curve (EKC). The EG has a direct link with CO<sub>2</sub> emission (CE) in the long orientation (Grossman and Krueger 1995; Mikayilov et al. 2018; Ansari et al. 2020a, b; Mahmood 2022). Over the previous eras, researchers of environment and economics had been examined with the focus on rocketing EG and mitigate on social dilapidation, as a concern lethal gasses from economic growth. This peculiarity has observed numerous empirical studies assumed primarily to scrutinize the link between EG and CE, examine the hypothesis for EKC, and thus create appliances for achieving green growth and sustainable economic progression. The EG does not influence by CE for non-OECD allies, but they acquired statistical outcomes that economic growth indicates an increment in CE (Dinda 2009; Odhiambo 2016). Moreover, there is no significant connection between CE and EG and thereby confirming the impartiality of the hypothesis (Richmond and Kaufmann 2006).

According to the famous EKC model, economic growth has an inverted U-shape relationship with CO<sub>2</sub> emissions. According to recent studies (Liddle 2015; Danish et al. 2017; Ansari et al. 2020a, b; AlKhars et al. 2022), the EKC model has various assumptions, e.g., first economic growth leads to improved environmental degradation as more economic activities necessarily produce more CO<sub>2</sub>. However, after a certain level, this direct relationship between economic growth and CO<sub>2</sub> emissions becomes inverted, leading to decreasing trend in CO<sub>2</sub> due to an increment in economic growth. Economies become self-sufficient and purchase modern technology which further reduces the emission of CO<sub>2</sub>. Alsamara et al. (2018) have argued that the exponential economic growth allows the country to establish more R & D activities, import modern technology, and give subsidies

to their industrial sectors for the adoption of modern technology. All these factors alternatively reduce the emissions of CO<sub>2</sub> and thus exemplify the inverted U-shape relationship between economic growth and CO<sub>2</sub> emissions.

The FDI dynamic encourages economic growth. However, it affects the environment in host economies. Huang et al. (2022) expressed that cross-border inflow tends to raise CO<sub>2</sub> emissions (CE) which exhibits a straight link between FDI and CE. But economic growth and regulatory quality avert this positive link into negative. We observed a growing literature on linking FDI and CE while reviewing prior literature. However, this link has got eminent rank in the discussions of scholars for the last few decades. Numerous studies have inspected the straight impacts of FDI invasions on CO<sub>2</sub> releasing and proposed the pollution haven hypothesis, which advocates that invasion of cross-border investment led to greater CE. Mostly, the advanced regions prefer to choose developing regions for investment portfolios due to minimum stringent regulations which invite higher CE (Mahadevan and Sun 2020; Aller et al. 2021). The amount of CE grows due to the enlargement of FDI-led economic operations (Grimes and Kentor 2003). Grimes and Kentor, (2003) proposed that cross-border invasions significantly upturn CE in less developed regions. Cole et al. (2006) asserted that high corruption perceptions index countries enhance their CE due to lax ecological strategies. Recently, this notion has also been supported by Jianguo et al. (2022).

Tourism is the utmost and mounting industry in the world. The swift advancement of the tourism industry and increasing tourism (TR) mobility has backed significantly both developed and developing regions (Ozturk 2016). Eyuboglu and Uzar (2020) asserted that tourism, economic advancement, and energy ingesting affect emissions of CO<sub>2</sub> positively both in short and long orientation. Chen et al. (2018) established the contact between CE and economic advancement in China. They highlighted that tourism advancement positively affects CE and specifically the transportation zone is the fundamental cause of CE. Raza et al. (2017) confirmed the associations of TR with CE in the USA during 1997–2016. The findings’ declared TR is a determinant of CE. He et al. (2019) found that the tourism industry’s consumptions are lesser than other industries. Dogan et al. (2015) exhibited that tourism shrinks ecological quality by increasing emissions of CO<sub>2</sub>. The outcomes regarding the causality strategy represented the occurrence of a unidirectional causative liaison from TR to CE. Moreover, Shakouri et al. (2017) confirmed the interlinks between economic advancement, TR, and CE during 1996–2014 in certain Asia–Pacific economies. They pointed out that tripper invasions directly lead to CE in the long orientation. Azam et al. (2018) investigated the link between TR and CE and specified that tourism positively leads to CO<sub>2</sub> emission. Akadiri et al. (2018) evaluated the link between TR,

economic advancement, and CE during 1995–2014. Their findings suggested that tourism key determinant of CE. Shi et al. (2019) evaluated the interconnection between tripper invasions, TR expenses, and CE from 1995 to 2015. The outcomes indicated that tourism overheads enlarge CE in below-average income economies, while tourism invasions have a direct effect on CE in under an above-average income economy.

Non-renewable energy (NRE) somehow increases CO<sub>2</sub> emissions (CE). Various scholars noticed a direct association of NRE with CO<sub>2</sub> emissions which reveals that high consumption of NRE leads to CO<sub>2</sub> emissions (Awodumi and Adewuyi 2020). Moreover, Jalil and Feridun (2011) explored the long-oriented impact of advancement in the financial sector and energy consumption on ecological degradation in China from 1954 to 2007. Their outcomes exposed that aggregate energy consumption has a direct effect on ecological pollution. Acaravci and Ozturk (2010), Jayanthakumaran et al. (2012), and Ozturk and Acaravci (2013) also recommended a positive link between NRE and CE for India, China, Europe, Indonesia, and Turkey, respectively. Bélaïd and Youssef (2017) and Alola et al. (2019) established that energy consumption is positively associated with ecological pollution. Shahbaz et al. (2013a, b) have declared that trade openness and financial development have a positive link with CO<sub>2</sub> emissions. However, Jalil and Feridun (2011) disclosed a significant positive contribution to mitigating ecological pollution, but they at the same time stated the positive impact of trade openness with CE. Though, this result is consistent with those of Acaravci and Ozturk (2010), Jayanthakumaran et al. (2012), and Ozturk and Acaravci 2013.

More than 50% population of the entire world lives in urban areas and by 2030, this ratio will reach 60%. In some specific states, 70% in Europe is forecasted to be surpassed 80% by 2050. This demographic upsurge in urban areas leads to 80% of energy being consumed in them. The greater population density augments individual energy consumption (Jorgenson and Clark 2010; Zarco-Periñán et al. 2021). In brief, an increase in population density enlarges CO<sub>2</sub> emissions (CE). A mounting of scientific research regarding climate fluctuations' causes and consequences has assured instantaneous and continuous reductions in CO<sub>2</sub> emissions (CE) (Lamb et al. 2014). The interstate quorum on climate disparity (IPCC 2015) 5th valuation report discloses that CO<sub>2</sub> emissions have the main causative of total lethal gas secretion. Growth in population density (PD) in the future few years could affect the consumption of energy and emissions of CO<sub>2</sub> (Hossain 2011; Liddle 2015), which unveils that PD has a direct liaison with CE. India has achieved 2nd most populated country in the world and the world's 3rd leading CO<sub>2</sub> emitter with a portion of 5.98% of aggregate global emissions in 2010 except for the USA and China (WDI, 2015). The emissions of lethal gasses increase with

an increment in population which exhibits a positive association between PD and CE (Babu and Kaechele 2015).

Among others, the development and advancement through contemporary approaches in the financial sector led to economic growth (EG). Moreover, financial development (FD) stimulates economic growth (Charfeddine and Kahia 2019). Ozturk and Ullah (2022) recommended a straight link between FD and CO<sub>2</sub> emissions (CE). Presently, FD considers indispensable support for EG because it offers an assortment of funds through savings and enlightens the obligatory information regarding investment operations. The FD plays a mandatory role in observing CE by bringing technological advancement in the energy supply sector for mitigating the degree of CE (Jensen 1996; Shi 2003). This expresses that FD represents real accessibility of financial resources for productive operations and funding networks for ventures by banks and stock markets (Sadorsky 2010). The banking development wanes CO<sub>2</sub> emissions through CSR and eco-friendly strategies. From this viewpoint, environmental dilapidation lessens with financial advancement. In addition, it boosts research and development (R&D) efforts, fascinates FDI, and uninterruptedly upsurges economic operations to inspire ecological quality due to investments in green-associated ventures (Charfeddine et al. 2018; Hayat et al. 2018). FD shrinks the leverage acquiring cost which attracts investment operations and stems the scatterings of lethal gasses by enhancing the efficiency of the energy sector (Tamazian and Rao 2010). Thus, FD may wane the ecological deterioration by boosting industrial operations which obstruct the green atmosphere (Jensen 1996). Their results support a direct association between financial development and CO<sub>2</sub> emissions.

Instead of growing literature highlighting the determinants of CO<sub>2</sub> emissions (Akadiri et al. 2018; Ameer and Munir 2020; Ansari et al. 2020a, b; Huang et al. 2022), the current study adds new thoughts regarding the role of tourism revenue and tourism investment specifically in GCC region that is well known for tourism activities. Additionally, the current analysis robust the empirical outputs of previous literature arranged on other economies of the world even in the GCC region. This study fulfills an instant gap in the literature by exploring the underlying factors in the GCC market.

## Data and methods

### Data, sample, and variables

The current empirical analysis is based upon the balanced panel data of 6 GCC region countries (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates). The sampling period is from 1996 to 2019. The statistical



information of under-consideration variables was extracted from the WDI (world development indicators) (Bank 2022), The World Bank. The impetus behind the selection of the GCC region is an extensive exploration of non-renewable energy that is causing numerous environmental issues (Almulali and Tang 2013). Similarly, the selection of span is based upon data availability and consistent change in underlying economic situations, e.g., economic growth, FDI inflow, and energy dependency, during this era. The current study responds to the research question of how various economic factors including economic growth, foreign investment, trade volume, tourism investment and revenue, and electricity production influence the environmental quality in the GCC region. In addition, the existing empirical analysis considers other variables, e.g., population density and banking development, as control variables. To assess the environmental quality, we use the proxy of CO<sub>2</sub> emissions which is a metric ton per capita emission of CO<sub>2</sub>. This proxy illustrates the net exhaust of CO<sub>2</sub> into the air by main CO<sub>2</sub> emitters. It further shows the impact of other economic operations on environmental quality. A range of studies has specified a similar measurement of CO<sub>2</sub> emissions (Charfeddine and Kahia 2019). Economic growth, foreign investment, trade volume, tourism investment, tourism revenue, and electricity production serve as explanatory variables.

For measurement, we use the annual % GDP growth for economic growth, FDI inflow for foreign investment, and a sum of exports and imports for the measurement of trade volume. Similarly, expenditures on the facilitation of tourism activities and the development of tourist points were used as a proxy for tourism investment. Tourism revenue is a net receipt of income from tourism and scaled as % of total exports. Electricity production was proxied by the production of electricity from the primary sources of energy in this region, i.e., non-renewable energy sources including coal, gas, and oil. For the measurement of control variables, the people resided per square kilometer area of land were used as a proxy of population density, and the proxy variable for banking development is the volume of domestic credit (% of GDP) extended by private sector banks. The measurement of these variables is based upon the WDI, The World Bank. Additionally, some recent studies have also recommended a similar measurement of these variables (Ameer and Munir 2020; Gao 2021; Farooq 2022). Table 1 presents a brief description of the variables. Figure 1 shows the theoretical framework of the study.

## Equations

To present the designed model for the current study, we develop the following equation.

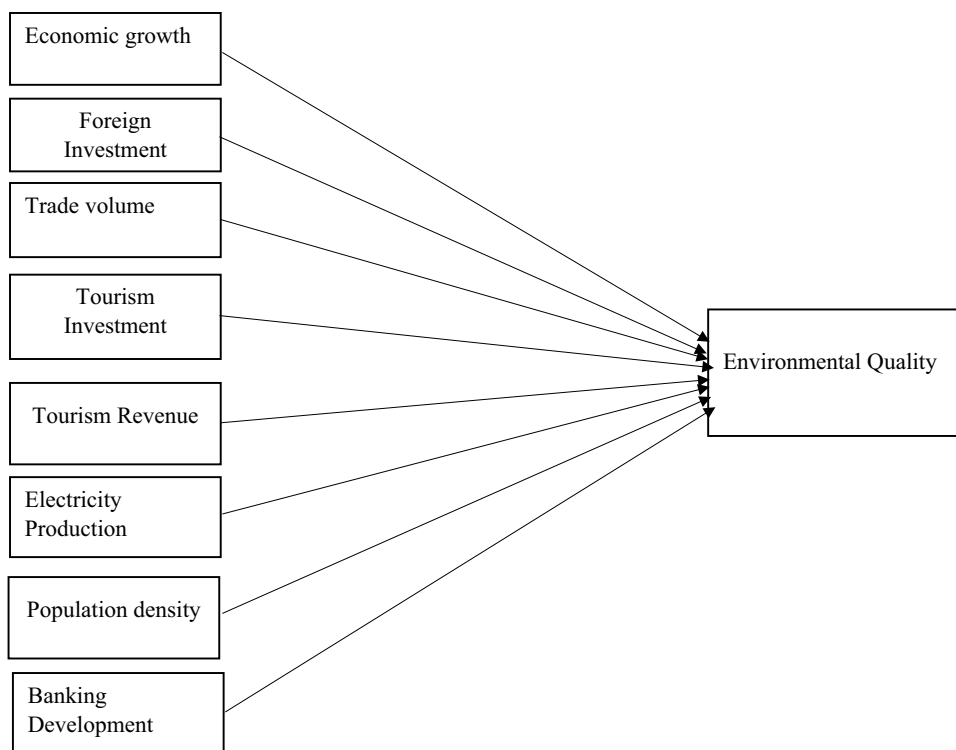
$$\begin{aligned} CO2_{it} = & \beta_0 + \alpha_1 EG_{it} + \alpha_2 SEG_{it} + \alpha_3 FDI_{it} \\ & + \alpha_4 TDV_{it} + \alpha_5 TRI_{it} + \alpha_6 TRR_{it} \\ & + \alpha_7 EPR_{it} + \gamma_1 POD_{it} + \gamma_2 DCB_{it} \\ & + \mu_i + \omega_t + \varepsilon_{it} \end{aligned} \quad (1)$$

In Eq. (1), CO<sub>2</sub> is a vector of CO<sub>2</sub> emissions, EG is economic growth, SEG is the square of economic growth to check the EKC model, FDI is FDI inflow, TDV is trade volume, TRI is tourism investment, TRR is tourism revenue, and EPR shows the electricity production. Similarly, POD is an acronym for population density, and DCB shows the banking development. Other symbols, e.g.,  $\beta_0$  is a constant, showing the intercept, while  $\alpha$  and  $\gamma$  are the coefficients of explanatory variables. Similarly,  $\mu_i$  is for country, and  $\omega_t$  is an indication of time effect. The subscripts  $i, t$  represent the variation of countries and time, respectively, while  $\varepsilon_{it}$  denotes the residual term.

## Estimation technique

As the analysis contains many macroeconomic variables, therefore it is necessary to check the stationarity of the data. However, before estimating the unit root test, it is also necessary to check the cross-section dependence. For this purpose, we employ the famous Breusch-Pagan LM, Pesaran scaled LM, and Pesaran CD tests and report the results in Table 8 of the Appendix. The significant statistical values accept the alternative hypothesis, i.e., there exists the issue of cross-section dependence. In this situation, we estimate the stationarity by utilizing the second-generation unit root test. The current study employs second-generation unit root testing named cross-section Im-Pesaran-Shin (CIPS) (Pesaran 2007) and cross-sectional augmented Dickey-Fuller (CADF) tests to unveil the stationarity status. The statistical analysis shown in Table 3 demonstrates the stationarity of most variables at first difference I (1) instead of level I (0). This non-stationary status of variables at a level 1 further motivates to check the integration among the variables. We test the long-run cointegration among the variables by employing the Johansen cointegration test proposed by Johansen (1988) and selecting the Kao residual cointegration. This test produces more reliable results as it can detect cointegration even when there is more than one explanatory variable. Additionally, it tests all the series in the long run and produces unbiased analysis (Ozturk et al. 2021). The significant  $p$ -values ( $p \leq 0.05$ ) of the Kao residual test affirm the alternative hypothesis, i.e., there exists cointegration among the variables.

Owing to the existence of cointegration, the current analysis mainly considers the fully modified ordinary

**Fig. 1** Theoretical framework

least square (FMOLS) tests to investigate the regression among the variables. FMOLS model was first formulated by Phillips and Hansen (1990) to estimate the coefficients in the long run. Additionally, this model is more appropriate for macro-panel analysis ( $N < T$ ) and can resolve the potential issue of endogeneity observed in explanatory variables. FMOLS model is effective to eliminate the successive problem of high correlations and overlapping of the error terms. All these assumptions support the implication of the FMOLS test in the current case. In addition to FMOLS, the current analysis utilizes the DOLS model for robustness. The contemporary literature has also utilized both models to investigate regression analysis (Ozturk et al. 2021; Farooq 2022).

## Empirical results

### Descriptive analysis

Table 2 presents the overall descriptive analysis for the variables of the study, while Table 3 demonstrates the mean trends of main variables across the under-analysis countries. Concentrating on the statistics shown in Table 3, Qatar has the highest CO<sub>2</sub> emission value of 36.820, illustrating the worst environmental quality in Qatar. Comparably, the economic growth in Qatar is 8.258 which is the highest compared to other companion countries. Bahrain is experiencing the highest FDI inflow of 5.621% of its total GDP. As likely to FDI, Bahrain also has

the highest volume of trade 146.707. However, Kuwait is making the highest tourism investment of 22.779, while the highest tourism revenue is earned by Bahrain which is 11.771% of its total exports. In most GCC region countries (Bahrain, Kuwait, Oman, and Qatar), non-renewable energy sources are the only sources for producing electricity. The highest population density value is 157.387 which is owned by Kuwait. Lastly, the highest banking sector development score is 65.530 which is earned by Kuwait.

### Correlation analysis

Table 4 is presenting the correlation statistics among the variables. Most correlation statistics are less than 0.70, rejecting the existence of a multicollinearity issue. Excluding TDV, column 2 shows that all variables have positive correlation statistics with CO<sub>2</sub>, implying the direct correlation between CO<sub>2</sub> emissions and other variables of the study.

### Panel regression results

Before analyzing the regression, we test the stationarity of variables by employing the unit root testing and report the results in Table 5. The statistical outcomes imply that most variables show the stationarity status at level 1, claiming to investigate the cointegration in the long run. To identify the cointegration, we explore the Johnsen cointegration test and choose the Kao residual test (analysis is shown in Table 6). The significant probability value of this test rejects the null hypothesis, i.e., no cointegration exists.

**Table 4** Correlation results

	CO <sub>2</sub>	EG	FDI	TDV	TRI	TRR	EPR	POD	DCB
CO <sub>2</sub>	1.000								
EG	0.418	1.000							
FDI	0.063	0.188	1.000						
TDV	−0.008	−0.011	0.381	1.000					
TRI	0.550	0.099	−0.262	−0.284	1.000				
TRR	0.038	−0.075	0.183	0.313	−0.226	1.000			
EPR	0.412	0.138	0.063	0.466	0.268	0.182	1.000		
POD	0.035	−0.014	0.240	0.606	−0.181	0.632	0.235	1.000	
DCB	0.016	−0.312	−0.106	0.429	0.296	0.232	0.323	0.309	1.000

Acronym's detail: *CO<sub>2</sub>* CO<sub>2</sub> emissions, *EG* economic growth, *FDI* FDI inflow, *TDV* trade volume, *TRI* tourism investment, *TRR* tourism revenue, *EPR* electricity production, *POD* population density, *DCB* domestic credit by banks. Source: own calculation

The existence of cointegration tests signifies the implication of the FMOLS test for testing Eq. (1). As the analysis is shown in Table 7, economic growth has a significant coefficient value of 1.104, illustrating that a one-unit increase in economic growth can enhance CO<sub>2</sub> emissions by 1.104%. The coefficient value of the foreign investment is 1.494, implying the positive contribution of foreign investment to CO<sub>2</sub> emissions. Nonetheless, trade volume has a negative coefficient value of −0.584, indicating that trade volume can reduce environmental degradation. Tourism investment has a positive significant adherence, while tourism revenue has an insignificant association with CO<sub>2</sub> emissions. Other factors, e.g., electricity production and population density, positively contribute, while banking development negatively contributes to the CO<sub>2</sub> emissions volume in the GCC region.

## Discussion

The current analysis probes the influence of various macroeconomic factors on the environmental quality of GCC region countries. For empirical assessment, we employ the DOLS

and FMOLS tests and mentioned the results in Table 7. As the coefficient values prevail, the economic growth has a direct impact on CO<sub>2</sub> emissions, signifying the deteriorating role of economic growth in environmental quality. For quick economic growth, the different activities, e.g., production and consumption of pollution-intensive products, are performed at a massive level. This factor causes environmental degradation. Additionally, the propagation of economic growth requires the massive production of various products by industrial units and hence causes environmental degradation (Ameer and Munir 2020). The overall economic growth reflects the consistent increment in net domestic products that enhance the exhaust of CO<sub>2</sub> emissions. Contrarily, the square of economic growth asserts the negative impact on CO<sub>2</sub> emissions, stating the validation of the famous EKC model in this region. After a certain period, more economic prosperity allows the policy officials to extend the subsidies to industries for exploration of environmental protection activities and thus substantially reduce environmental degradation. Supporting this, the study of Ozturk et al. (2021) inferred similar results in the GCC region. FDI

**Table 5** Second-generation unit root testing

Variables	CIPS		CADF	
	At level	1st-differ	At level	1st-differ
CO <sub>2</sub> emissions	−2.068***	—	−1.026	−2.661***
Economic growth	−3.231***	—	−1.961**	—
FDI inflow	−2.999***	—	−3.995***	—
Trade volume	−4.982***	—	−0.335	−6.199***
Tourism investment	−4.061***	—	−0.994	−6.420***
Tourism revenue	−0.719	3.141***	−2.492***	—
Electricity production	−1.112	−2.880***	−4.910***	—
Population density	−4.637***	—	−6.420***	—
Banking development	−5.546***	—	2.545***	—

(−1) shows that most variables are stationary at level 1. Source: self-estimation



**Table 6** Cointegration diagnostic

Kao residual cointegration test		
Test name	<i>t</i> -statistics	Probability
ADF	− 1.993	0.023
Residual variance	1.794	–
HAC variance	1.947	–

The significant value of ADF rejects  $H_0$ , i.e., no cointegration.  
Source: self-estimation

inflow positively influences the volume of CO<sub>2</sub> emissions, corroborating the underlying assumptions of the pollution haven hypothesis in this region. This theory claims that the inflow of foreign investment boosts the production of such particles that impede environmental quality. The exploration of foreign investment enhances the pace of industrial establishments, and extensive economic activities, disregarding the environmental sustainability of foreign investors (Farooq 2022). Foreign investors are interested in enhancing the profit volume by leaps and bounds and mostly ignore environmental sustainability due to the occurrence of extra costs for compliance with environmental protection. Additionally, they also enjoy the relaxation in environmental regulations by local governments and hence undermine the activities regarding the preservation of the natural environment (Luo et al. 2021). All these factors substantially lead to environmental degradation.

Trade volume has a negative coefficient, indicating the favorable impacts of trade volume on environmental quality. Unlike common literature findings (Ansari et al. 2020a, b; Essandoh et al. 2020), this inverse relationship between

trade volume and CO<sub>2</sub> emissions can be explained as a higher trade volume allows for the transformation of modern technology and hence reduces the CO<sub>2</sub> emissions. Trade volume also reflects the trade liberalization, incurring the bi-directional sharing of modern production systems and favorable competition (Sbai et al. 2014). Both factors lead to reduce environmental degradation. This inverse relationship between trade volume and CO<sub>2</sub> emissions stands with the theoretical description of the pollution halo hypothesis. Tourism investment which is an expansion and modification of tourists points positively contributes to CO<sub>2</sub> emissions. The development of tourist points attracts more tourists and hence more economic activities incurred in this region which eventually led to extensive emissions of CO<sub>2</sub>. The empirical results of the studies conducted by Koçak et al. (2020) and Ravinthirakumaran and Ravinthirakumaran (2022) aligned with such results. Nonetheless, tourism revenue does not impact CO<sub>2</sub> emissions in the GCC region.

Continuing the discussion, the production of electricity from non-renewable sources of energy has positive adherence to CO<sub>2</sub> emissions. GCC region is mostly relying on oil, gas, and oil to produce electricity. The combustion of such energy sources substantially enhances the emissions of smoke and other particles that cause environmental degradation. In addition to electricity, the sole dependency of industrial units and the transportation sector on non-renewable energy is continuously reinforcing the degradation of the natural environment in this region. The direct impact of electricity production from non-renewable energy sources on CO<sub>2</sub> emissions provides robustness to the empirical findings of Shafiei and Salim (2014) and Zmami and Ben-Salha (2020). Explaining the

**Table 7** Regression analysis

	Dependent variable = CO <sub>2</sub> emissions			
	DOLS		FMOLS	
	Coefficient	Probability	Coefficient	Probability
Economic growth	0.106***	0.000	1.104***	0.009
Sq. economic growth	− 0.076***	0.000	− 0.112***	0.005
FDI inflow	0.108**	0.081	1.494**	0.064
Trade volume	− 0.118*	0.100	− 0.584***	0.004
Tourism investment	0.121*	0.109	0.573*	0.090
Tourism revenue	− 0.180***	0.000	− 1.113	0.253
Electricity production	0.179**	0.051	0.248***	0.044
Population density	0.110***	0.001	0.274*	0.109
Banking development	− 0.112***	0.040	− 0.304**	0.089
Adjusted R-squared	0.341		0.327	
S.E of regression	0.051		0.053	
Long-run variance	43.212		45.343	

\*\*\* denotes significance at 1%, \*\* represents the significance at 5%, and \* at 10% level. Source: own calculation

effect of control variables, both population density and banking development have a positive correlation with CO<sub>2</sub> emissions. The region with more population density necessarily experiences outstanding economic activities, e.g., consumption of industrial goods. This factor enhances the emissions of CO<sub>2</sub> in this region. Additionally, higher population density reflects the more burden on natural resources, e.g., water, air, and other consumable goods, which eventually results in impeding the level of such resources and hence causes more emissions of CO<sub>2</sub> (Zmami and Ben-Salha 2020). Lastly, the negative association of banking development with CO<sub>2</sub> emissions claims that the development of the financial sector can enhance the pace of technological development and thus significantly reduces environmental degradation. The development status of the banking sector allows the industrial sectors to adopt modern production systems, import updated technology, and low-cost financing for eliminating the operations causing high environmental deterioration. In coalition, all these factors reduce the emissions of CO<sub>2</sub>. A list of studies has asserted the similar role of banking development in mitigating environmental deterioration (Shahbaz et al. 2013a, b; Charfeddine and Kahia 2019; Lv and Li 2021).

## Conclusion and policies

The current analysis is an attempt to explore the effect of various economic factors including economic growth, foreign investment, trade volume, tourism revenue and investment, and electricity production on environmental quality in the GCC region. To estimate the regression, we mainly use the FMOLS tests and check the effect of economic factors in the long run. The statistical results imply that economic growth, foreign investment, tourism investment, electricity production, and population density damage environmental quality. The adverse impact of foreign investment on environmental quality confirms the pollution haven hypothesis in this region. Economic growth induces CO<sub>2</sub> emissions due to increments in economic activities. Similarly, foreign investment makes the domestic market a pollution haven by exploration of more industrial units and disregarding environmental sustainability. Tourism investment enhances the economic activities in the region, resulting in excessive consumption of goods which further produces more CO<sub>2</sub>. The positive impact of the production of electricity from fossil fuels can be regarded as it creates numerous negative externalities in the form of smoke and combustion of pollution-intensive sources. Similarly, population density deteriorates the environmental quality by inducing more pressure on natural resources. Nonetheless, the empirical analysis

argued the negative impact of trade volume and banking development on CO<sub>2</sub> emissions in GCC region countries. Both factors can mitigate the volume of CO<sub>2</sub> by boosting the knowledge transformation and availability of funds to explore pollution mitigation activities. Concluding, economic growth, FDI, tourism investment, electricity production, and population density have a positive correlation, while trade volume, tourism revenue, and banking development have a negative correlation with CO<sub>2</sub> emissions.

From the underlying relationship of various economic factors with CO<sub>2</sub> emissions, the following policies can be recommended. In parallel to economic growth, the policy officials from the GCC region should focus on environmental sustainability. They should exert more effort for developing sustainable economic growth policies. The empirical findings vow that foreign investment enhances CO<sub>2</sub> emissions; therefore, policy officials should introduce some regulations, e.g., green productivity, and environmental tax for foreign investors to reduce the volume of CO<sub>2</sub> emissions. It is further recommended to policy economists in the GCC region that they should enhance the trade volume and development of the banking sector. Both factors can mitigate the CO<sub>2</sub> emissions. More specifically, energy economists in the GCC region should immediately develop policies that transform the energy dependency from non-renewable to renewable energy sources. It looks that the extensive combustion of fossil fuels is a primary source of environmental degradation in this region as most economies are producing 100% energy from such sources (follow statistics in Table 3). Specifically, it can be viewed that Qatar has the highest average CO<sub>2</sub> emissions followed by Kuwait, UAE, Bahrain, Saudi Arabia, and Oman in order (from Table 3). Thus, it is recommended to the Qatar government to immediately start such initiatives, e.g., the transformation from non-renewable to renewable sources, and the development of the financial sector to mitigate environmental degradation. Similar policies are recommended to other nations of the GCC region. Moreover, the GCC leaders should consider the role of those variables that have a negative impact on CO<sub>2</sub> emissions, e.g., banking development and tourism revenue, as a long-run strategy because the analysis held in long run. The integration of the banking sector with green environmental assumptions can bring more positive outcomes regarding environmental sustainability.

The current study has a limitation as it considers all GCC economies in a panel and check underlying relationships together. Each country might have a separate trend. Despite this limitation, the empirical analysis extends the existing literature and provides multiple policies. Future studies can be arranged by following the assumptions of the famous environmental Kuznets curve (EKC) hypothesis in this region.

## Appendix

**Table 8** Cross-section dependence test

Test name	Statistics	df	Prob
Breusch-Pagan LM	41.694	15	0.000
Pesaran scaled LM	3.778	–	0.000
Pesaran CD	–1.522	–	0.128

Source: self-estimation. Note: the significant  $p$ -values reject the null hypothesis, i.e., no cross-section dependence

**Author contribution** Umar Farooq: conceptualization, data curation, and writing—original draft preparation

Mosab I. Tabash: supervision, reviewing and editing, and methodology

Suhaib Anagreh: methodology, data handling, language, and spelling check

Mahmoud Al-Rdaydeh: literature review, proofreading, and discussion on results

Samar Habib: conclusion, policy implications, and comments handling

**Data availability** Data that were used in the formal analysis do not require any formal consent and can be provided on demand..

## Declarations

**Ethical approval** I, Umar Farooq, hereby confirmed that the paper is solely submitted to this journal and not under the publication process in any other journal.

**Consent to participate** In this research, no human being/animals is/are involved in direct research or observation. The analysis is purely based upon secondary data available on different data sites.

**Consent for publication** We hereby grant the consent and acknowledge that the paper should be sent for peer review or any other publication process required by the journal.

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